

Usage:

Apply enough sunscreen to cover all skin not covered by clothing. Don't forget to apply to the tops of your feet, your neck, your ears, and the top of your head.



Contact Us:

 abcsunscreen.org

 [@abcsunscreen](https://www.instagram.com/abcsunscreen)



How It Works:

Sunscreen acts like a shield for your skin, and the chemicals in the sunscreen can either absorb or reflect the UV rays coming from the sun.



Why Sunscreen?

Sunscreen use can help prevent skin cancer by protecting you from the sun's harmful ultraviolet (UV) rays. Anyone can get skin cancer, regardless of age, gender, or skin tone.



SPF
is your
BFF



SKIN CANCER

[by the numbers]



Our Mission

more than
9500
people diagnosed with skin cancer every day in the U.S.

Skin cancer is the most common type of cancer in the United States. One in five Americans will develop skin cancer in their lifetime.

2 people of skin cancer in the U.S. every hour die

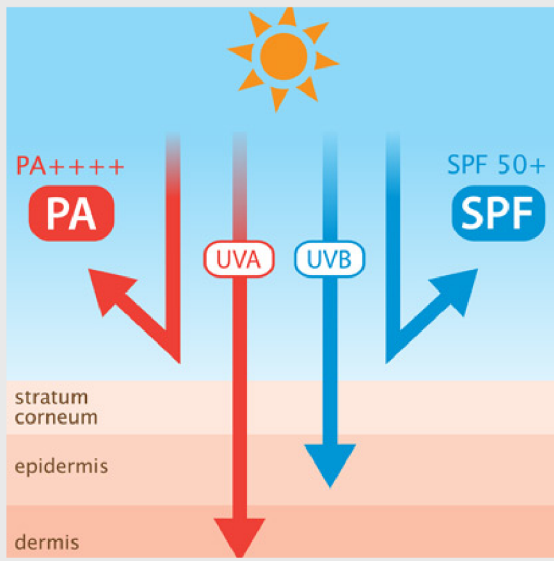
Sunscreen is one of the best ways to combat the chances of skin cancer, as it blocks most of the sun's harmful UV waves. But many people are not aware of the importance of sunscreen, and many others are not fortunate enough to access sunscreen.

5 or more sunburns x2 doubles risk for skin cancer

ABCsunscreen's goal is to make sure everybody can access sunscreen, while also emphasizing the importance of using sunscreen, in order to create a safer and sunburn-free community.

1 in 5

Americans will develop skin cancer by the age of 70



The higher the SPF the more UV rays are shielded/reflected off.

Dermatologists recommend using a sunscreen with an SPF of at least 30, which blocks most of the harmful rays.

Sunscreen Tips:

Reapply sunscreen at least every two hours. But more often if you're swimming or sweating

Remember your neck, face, ears, feet, and legs

